

MURDER...

IT'S THE REAL THING



COCA-COLA

DESTROYING LIVES, LIVELIHOODS AND COMMUNITIES

Join Amit Srivastava (India Resource Center) and Luis Adolfo Cardona (former Coke employee and unionist from Colombia) in an evening of sharing knowledge and organizing to hold Coca-Cola accountable.



In India Coca-Cola:

- Causes severe water shortages in communities across the country
- Pollutes groundwater and soil around its bottling facilities
- Distributes its toxic waste as 'fertilizer' to farmers
- Sells drinks with high levels of pesticides, including DDT—sometimes 30 times higher than European standards



In Colombia:

- Union leaders at Coke's bottling plants have been murdered
- Hundreds of union workers have been tortured, kidnaped and illegally detained
- Family members of trade unionists have been targeted
- All while Coke leaders launch a \$250 million advertising blitz keyed to the theme, "Coca-Cola...Real."

Wednesday, April 13, 2005, 6:30 - 8:30 PM

33 Harrison Ave, 3rd flr, ChinaTown, Boston 02111

Dinner and refreshments provided, suggested donation \$5. Sponsors: Mass Global Action, Alliance for a Secular and Democratic South Asia, NAFFE, Jobs with Justice, Project Voice/AFSC, Labor Council for Latin American Advancement, MA Chapter, TecsChange, Asian American Resource Workshop, South Asian Center, and BankBusters. For more information: contact stopcoke@massglobalaction.org

